



**BENEFITS OF BE BETTER PROJECT AS REPORTED BY BE BETTER ALUMNI**

Increase Income	Y
Increase Profit	Y
Develop Greater Control Over Revenues	Y
Find Greater Enjoyment at Work and Home	Y
Increase Potential	Y
Increase Value	Y
Develop New Revenue Streams	Y
Own Your Time / Design Your Calendar	Y
Find Comfort and Expertise in Influencing Others	Y
Master Motivation at a New Level	Y
Develop Ability to Shoot Lightning From Left Nostril	N
Greater Professional Confidence	Y
Greater Professional Respect	Y
Ease Life Stresses	Y
Improve Overall Balance of Family and Work	Y
Greater Connection Between Passion and Revenue	Y
Build a Business That is Saleable (If you ever choose)	Y
Find Greater Financial Security	Y
Greater Moral Strength and Conviction to Principles that Serve You	Y
Heightened Sense of Spirituality	Y
Greater Ability to Overcome Procrastination and Distraction	Y
Acquire Ability to Build a Spaceship and Fly to Venus	N